

**WILTSHIRE COUNCIL
SOUTH WEST WILTSHIRE AREA BOARD**

23 JULY 2014

What matters to you in the Mere, Tisbury and Wilton community areas?

Conference report – local priorities for action

1. Purpose of the Report

To update members on the outcome of the ‘What matters to you?’ conference held at Dinton Village Hall and to recommend that the Area Board uses the outcomes from the event to stimulate local action and to inform its priorities for the next two years.

2. Background

The ‘What matters to you?’ conference was held on 30 April 2014 and over 80 members of the public and partner agencies took part. The event focused on the data set out in the [Community Area Joint Strategic Assessment 2014-16](#), and used themed roundtable discussions to identify local priorities underpinned by JSA evidence. All participants had an opportunity to vote on the priorities and the results are set out in this report. Following identification and agreement on the priorities the themed roundtables then looked at practical community-led actions that could be taken to address the issues.

The purpose of the event was to:

- Gain a consensus around priorities for the area
- Provide the basis for community-led action and projects over the next two years
- Inform (or become) the community plan for the area
- Provide the Council and partners with a clear focus for actions

The Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. Priorities identified

The priorities identified at the event are set out at Appendix 1.

4. Moving forward with community-led action

To address the priorities, the Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its delegated resources to initiate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

Due to a lack of time at the previous Area Board meeting on 4 June 2014, the Area Board carried out an online survey to rank the top 10 priorities in terms of importance and by the ability of the community to make most impact. The online results are given in Appendix 2.

By adding these results to responses received manually and taking an average score across the two questions, the following priority list has been reached (themes only given below with their average percentage of responses received):

- 1) Economy – 43.71%
- 2) Environment – 41.03%
- 3) Health and Wellbeing – 38.68%
- 4) Housing – 30.18%
- 5) Culture – 27.35%
- 6) Children and Young People – 24.02%
- 7) Leisure – 23.65%
- 8) Our Community – 23.63%
- 9) Transport – 20.30%
- 10) Community Safety – 19.43%

This has provided the Area Board with a clear idea of those areas it can target most effectively. The main priority within each theme and suggested community projects from the event are currently being considered for future actions. It will be up to the Area Board whether it wishes to champion a particular issue or theme over the next year and target its resources to support community-led initiatives around these themes and issues.

South West Wiltshire Area Board already has a number of ongoing projects and priorities set out in Appendix 3, and any new priorities will be addition to these.

5. Recommendations

- That the Area Board adopts the priorities identified by the 'What matters to you' community event and works to facilitate local action to tackle those priorities.

- That the Board considers earmarking funding to promote, initiate and support community-led action around the selected priorities.
- That the Board considers appointing a lead member to champion any priority (priorities) adopted.
- That reports are submitted to the Board on progress made to address the priorities to ensure that positive outcomes are delivered.

Report Author: Steve Harris, South West Wiltshire Community Area Manager

Tel No: 01722 434211

E-Mail: stephen.harris@wiltshire.gov.uk